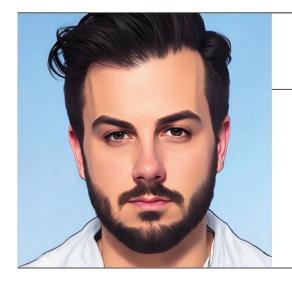


# GRAPHIC DESIGNER • ART DIRECTOR • MUSICIAN • MAGICIAN



CONTACT



Los Angeles, CA



mc@mattcannon.design

## PROFILE

A LITTLE ABOUT MYSELF

It might seem peculiar that I get excited thinking about colors, typography, brands, music and magic but my passion for all aspects of graphic design and creativity has remained strong throughout my life and 10+ year career. My extensive background

# EXPERIENCE

# 2021 Q Upwork

Graphic Designer

Manage and lead clients, creatives and development teams. Guide creative marketing efforts. Design and establish new concepts and brand identities.

#### 2019 O SS+K

Digital Art Director

Brainstorm, sketch and drafting concepts for logos/brand identity for high end clients/high rise building complexes.

# 2018 $\diamondsuit$ Seagate Technology

Graphic Designer

Create various ad campaigns for internal teams and Gamestop advertising

## EDUCATION

includes corporate, agency and freelance graphic design experience.

#### Bachelors, Business Management

CUNY Brooklyn / 2008-2010

Graduated with a 3.8 GPA, 2-Year Internship with Marketing Dept., Vice President and Alumni of Business Leadership

### **Associates Degree**

Citrus College / 2006-2007

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"Never tell the audience how good you are, they will soon find out for themselves."

Harry Houdini

# PRIMARY SKILLS

Graphic Design
Art Direction
Brainstorming
Brand Identity
Logo Design
Web Design



### AWARDS



Upwork™

■ TOP RATED PLUS

### HOBBIES











