



MATT CANNON

GRAPHIC DESIGNER • ART DIRECTOR • MUSICIAN • MAGICIAN



CONTACT



Los Angeles, CA



mc@mattcannon.design

PROFILE

A LITTLE ABOUT MYSELF

It might seem peculiar that I get excited thinking about colors, typography, brands, music and magic but my passion for all aspects of graphic design and creativity has remained strong throughout my life and 10+ year career. My extensive background includes corporate, agency and freelance graphic design experience.

EXPERIENCE

- 2021 ○ **Upwork**
Graphic Designer
—
Manage and lead clients, creatives and development teams. Guide creative marketing efforts. Design and establish new concepts and brand identities.
- 2019 ○ **SS+K**
Digital Art Director
—
Brainstorm, sketch and drafting concepts for logos/brand identity for high end clients/high rise building complexes.
- 2018 ○ **Seagate Technology**
Graphic Designer
—
Create various ad campaigns for internal teams and Gamestop advertising

EDUCATION

Bachelors, Business Management

CUNY Brooklyn / 2008-2010

Graduated with a 3.8 GPA, 2-Year Internship with Marketing Dept., Vice President and Alumni of Business Leadership

Associates Degree

Citrus College / 2006-2007

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“Never tell the audience how good you are, they will soon find out for themselves.”

— Harry Houdini

PRIMARY SKILLS

- | | | | |
|--|----------------|--|-------------------|
| | Graphic Design | | Adobe Photoshop |
| | Art Direction | | Figma |
| | Brainstorming | | Adobe Illustrator |
| | Brand Identity | | Sketch |
| | Logo Design | | Powerpoint |
| | Web Design | | Word |

AWARDS



Upwork™
TOP RATED PLUS

HOBBIES

